

# **PRESS RELEASE**

#### Date 22.01.2014

# iVote Joins Microsoft BizSpark Program

iVote, the leading provider of election management, e-commerce and e-learning systems, announced that it has become member of the Microsoft BizSpark program. This is a global program designed to help growing software development companies to succeed in the today's dynamic business environment. Companies selected to join this program have three years technical and business support and access to all Microsoft development tools. BizSpark program enables network partners, a community of entrepreneurial organizations, to assist and support growing companies through mentoring, business advising, marketing guidance, financial and legal assistance. Their activities help software entrepreneurs to boost their market presence and to improve product features. With the support and technology provided, companies part of the BizSpark Program, become more competitive and release advanced, innovative IT solutions to the market.

"Being part of such prestige IT community where more than 50 000 members from all around the world are involved, will help iVote to strengthen its position to the international market and reach investors and partners for further enhancement and development," said Tomislav Zografski, Managing Director of iVote. "Microsoft BizSpark Program is a great opportunity to implement cutting edge technologies and up to date methods for market exposure. Making business connections with investors who support innovative companies will fortify iVote's current portfolio and value added products and services".

Companies that are part of the BizSpark program have access to all sorts of training materials, technical support and online help. Besides access to the full-featured Microsoft development tools, technical support and training materials, BizSpark enables startups to get connected with network of organizations—startup incubators, investors, advisors, government agencies, which will contribute towards creating significant IT inventions.

## About iVote and iVote Demokra:

iVote is company specialized in election modernization technologies, e-commerce and elearning systems. iVote's Demokra is an end-to-end state of the art election management platform, providing high security and transparency. iVote Demokra technology has been trusted by more than 107 million voters processed around the world. It has contributed to the most timely, transparent and credible election results in the history as democracies in many countries worldwide.

### Contact

Elena Jolevska Marketing Assistant elena.jolevska@ivote.mk