

# **PRESS RELEASE**

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## **Inventures : iVote - Getting Positive Results**

Inventures.eu, a world renowned online magazine, that covers CEE start-up scene with more than 1000 fast growing start-ups from 15 different countries, features an interview with the founders of iVote, a Macedonian company specialized in election modernization, e-commerce and e-learning systems. The article contains founder's story and personality, their path of creating successful company, current projects and corporate news, as well as international awards and acknowledgments.

Creation of the iVote's core product, Demokra, an integrated platform that provides comprehensive management of elections, covering nearly all aspects of administering elections, brought the company international recognition and awards. Being used by many State Election Commissions from several countries such as: Macedonia, Kosovo, Bosnia and Herzegovina, Albania and Ecuador, Demokra contributed to timely, transparent and credible election results in democracies around the world, thus setting new standards and practices in the election industry.

In the interview, the founders underline that diversification of their product portfolio with e-Learning Management system and e-commerce platform, has enabled the company sustainable turnover and organic grow without outside investments from business angels or capital investors.

In 2013, iVote won the European Venture Contest award in the IT sector competing with more than 800 other start-ups from across Europe and recently iVote was named as a national champion representing Macedonia for the European Business Awards 2014/2015. Their international recognition does not stop here. Selected as innovative, fast growing SME, iVote was featured in 2014-15 edition of "Secret of Success", brochure published by European Commission's Directorate of Enterprise and Industry.

Looking forward, iVote is looking for strategic partners to realize their sales potential worldwide and to grow into a market leader.

You can read the full article <u>here</u>.

## About iVote

iVote is a leading company specialized in election modernization technologies, e-learning and e-commerce systems. iVote's Demokra is an end-to-end state of the art election management platform, providing high security and transparency in information management. To date, the Demokra technology has been trusted by more than 116 million voters around the world.

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