

PRESS RELEASE

Date 26.04.2016

iVote Creates Positive Attitude Towards Election Processes

iVote has been awarded a contract by The International Foundation for Electoral Systems (IFES) to create an interactive election's video games and quizzes (IVGQ). **The aim of this project is to educate youth in an entertaining way about electoral and political processes in Kosovo. The game will be designed to maximize a positive attitude towards election processes and engage the cohort of 15-25 years old.** Besides this target group, the fun to play election games would be valuable for any age group.

"This is a completely new and fun approach to present electoral civil rights and duties to the young population. All those "boring and nonessential" things for them now will be demonstrated with real case studies and scenarios, making election processes less intimidating and scary. By playing educational games, they will be able to learn about their responsibilities and rights and be aware of the seriousness of elections and their votes. **Learning through game is the best way to acquire knowledge and to memorize it.**" – Stated Mr. Tomislav Zografski, SEO of iVote.

The game will be composed of main game and couple of mini-games. The main idea behind this concept is to incorporate together two modules, a videogame and interactive/educational quizzes. On each game start, player will have option to choose from different scenarios (different player units, different type of elections) which will lead the player to different outcomes, what will make the game fun to replay.

The game will support Windows, Android and IOS. There will be two software interfaces, one for PC version/web game and the other one for the IOS and Android. Game itself will be designed and developed with easy and fun to use controls that supports the conventional types of input device used with games (keyboard, mouse, etc.) and also touchscreens and movement-sensing capabilities of mobile devices.

About iVote:

iVote is a company specializing in election modernization and e-learning technologies. iVote's Demokra is an end-to-end state-of-the-art election management platform, providing high security and transparency. iVote Demokra technology has been trusted by more than 119 million voters around the world. It has contributed to the most timely, transparent and credible election results in the history as democracies in many countries worldwide.

#END#

Contact

Elena Jolevska
Marketing Assistant
elena.jolevska@ivote.mk